

Home of  
Immediate Past District  
Governor  
Jim Squire  
&  
Past District Governors  
Frank Bentley,  
Ralph Thurmond,  
and Barry Smith

## Meetings

October is Economic and  
Community Development Month

## Our Rotary Family BIRTHDAYS

10/9 Ashley Napier  
10/28 Morris Moore  
10/30 Brandon Neill

## WEDDING ANNIVERSARIES

10/6 Zac Boswell (2)  
10/12 GENE Jordan (18)  
10/24 Todd Lawrimore (22)  
10/25 Scott Einfeldt (40)

## Rotary Online

<https://sandyspringsrotary.org>  
<https://rotary6900.org/>  
<https://rotary.org/>

## ROTARY CLUB OF SANDY SPRINGS

Mondays, 12:15 pm  
Hilton Suites  
6120 Peachtree Dunwoody  
Road, NE

Sandy Springs, GA 30328



### PRESIDENT'S CORNER

## Welcome to the Sandy Springs Rotary Club



Welcome Sandy Springs Rotarians to the new Rotary year. It will be hard to top last year but we'll do it with your help & support. Kudos to past president Nancy Schroeder and PDG Jim Squire for your service and helping the club receive many awards at the District Celebration including our second "Club of the Decade" designation.

Some changes are being made in our club's meeting program to make it more varied & interesting. We will be adding the Sandy Springs Business Spotlight, a third raffle drawing, and wine one meeting a month. Members are now asked to come a little earlier as lunch will begin at noon with the program to start promptly at 12:15. Along with our traditional club events & projects we'll have a couple more service projects/media events, membership events (Rotary Pizza Night at Pontoon) and different Family of Rotary social events. I look forward to engaging with you to make it a exciting year.

Visitors are welcome to experience the Rotary Club of Sandy Springs' hospitality and energy. Meetings are typically the 1st, 2nd & 4th Mondays. Lunch is served at noon and the 1 hour program begins at 12:15. Hilton Perimeter Suites, 6120 Peachtree Dunwoody Road, Sandy Springs, GA 30328. Reserve a spot by going to our website at [www.sandyspringsrotary.org](http://www.sandyspringsrotary.org). Join your fellow professionals, community and business leaders, and learn how Rotary can benefit your future. Experience Rotary Making Things Happen in Sandy Springs!



### Corrections to this week's newsletter

## Guest Speaker dates update



### Upcoming Program (10/19/2020)

## Peter Stoddard, Author and Story Teller



On Monday, October 19, 2020, Peter Stoddard will be taking over the podium of the Rotary Club of Sandy Springs.

Peter Stoddard has been writing and speaking in public his entire career. Only recently did he begin to do it for a living.

He grew up in Sandy Springs GA and earned a BBA Marketing degree from the University



## LEADERSHIP

President	John Neill
President-Elect	Charan Shikh
Treasurer	Zac Boswell
Secretary	Scott Einfeldt
Membership	GENE Jordan
Foundation	Will MacArthur

of Georgia. A PR and events career starting in Atlanta with Lanier Business Products and Siemens took him to Chicago in 1984. In 2001 he transitioned to resort real estate on the Redneck Riviera in Seagrave Beach Florida.

Peter returned to his Georgia roots in 2016 and now lives in Cumming. In November 2018 Peter started looking into the legacy of his favorite columnist, Lewis Grizzard. He met famous people with amazing Grizzard stories to tell that the world had never heard. In late 2019 Peter began telling those stories to every Rotary Club and interested group who will listen.

Peter has written his first book entitled: [\*Lewis Grizzard: The Dawg That Did Not Hunt.\*](#)

Please come visit or join us online using this link: <https://us02web.zoom.us/j/8996757299>  
meeting id 899 675 7299  
One tap mobile +13126266799,,8996757299#

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More information about Peter Stoddard can be found here: [The Stoddard Media Story](#)



### A Look Ahead

## A quick glimpse of our Rotary meeting dates



\*Family of Rotary dates are subject to change.



### Upcoming Program (10/26/2020)

## Chaitin Maycott & the Power of Marketing



Monday, October 26th, Chaitin Maycott the Founder and CEO of Results Magnet will be addressing the Rotary Club of Sandy Springs.

Mr. Maycott will be enlightening us all on the power of marketing in 2020, giving all sides of the coin, historical marketing insights, and revealing the full potential of this important business function when utilized effectively.

Chaitin Maycott began building websites in high school after being inspired by two particularly notable individuals. First by his father who'd been involved in technology for the majority of his life and Chaitin's favorite high school teacher, Mr. Johnson, who taught web design while keeping the class laughing through engaging coursework.

After high school, Chaitin attended Kennesaw State University where he honed his digital skills with a degree in communication and marketing. After college, sales and finance led him to work at an executive consulting firm that focused on fortune 500 CEO and COO driven digital transformation initiatives from the top down.

After excelling there, he took the jump of starting his very own digital advertising agency, which at the age of 26, he has scaled to an office in Dunwoody, numerous team

members, international clientele, and annually recurring sales in the six figures. His firm named Results Magnet specializes in business to consumer, service-based marketing all done specifically online through digital advertising.

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More information about **Results Magnet** can be found here: <https://www.resultsmagnet.com/>



#### Previous Program

### Connie Durham's "Communication Transformation System" Explained

On Monday October 5, 2020, Connie Durham captivated the Rotary Club of Sandy Springs by sharing elements of her "Communication Transformation System". One of the tools she uses to help others learn to communicate with confidence is the acronym, D.I.S.C.



The DISC system centers on four different personality traits which are Dominance (D), Influence (I), Steadiness (S), and Conscientiousness (C). Under each trait is a series of descriptive words designed to help a person recognize strengths and weaknesses within a group or team of people. Knowing how to use the DISC system can help determine a course of action when dealing with problems as with a leadership team. It helps by taking the various aspects of each type into account when solving problems or assigning jobs.



In photo: Dr. Charan Shikh - Rotary Club of Sandy Springs President Elect, Connie Durham of Connie's Clever Concepts

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**Connie wanted us to understand that understanding our differences will make a difference.**



The Rotary Club of Sandy Springs would like to thank Connie for sharing a few of her tools to help us communicate with confidence.

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These photos and more are available for free in their original resolution at:  
<https://rotaryclubofsandysprings.zenfolio.com/p657574797>

Find more on her Facebook page too: <https://www.facebook.com/ConniesCleverConcepts>

**More information about Connie and her Clever Concepts can be found here:**  
[www.ConniesCleverConcepts.com](http://www.ConniesCleverConcepts.com)

Free gift - Radically Change your Relationships  
<https://www.ConniesCleverConcepts.com/pl/144303>



**Upcoming Special Event**

**If you want to see more of Connie Durham, she will be one of several presenters at this upcoming charity fundraiser**

[Click here for more information about the Growth & Super Powers in Navigating 2021 Event](#)

