

THE BULLETIN

May 16, 2022

Home of four
Past District Governors
Jim Squire
Frank Bentley,
Ralph Thurmond,
and Barry Smith

Meetings

May is Youth Service Month

Our Rotary Family BIRTHDAYS

5/7 Jane Barwick 5/12 Gene Jordan

5/16 Frank Bentley, Jr.

WEDDING ANNIVERSARIES

5/14 Ralph Thurmond (37)

Rotary Online

https://sandyspringsrotary.org https://rotary6900.org/ https://rotary.org/

ROTARY CLUB OF SANDY SPRINGS

Mondays, 12:15 pm Sandy Springs, Georgia Hilton Perimeter Suites 6120 Peachtree Dunwoody Road, NE Sandy Springs, GA 30328

x x x

LEADERSHIP

President Nancy Schroeder

PRESIDENT'S CORNER

President Nancy Schroeder's Welcome Message



On behalf of the Rotary Club of Sandy Springs, I welcome you to visit our club and experience the Rotary Club of Sandy Springs' hospitality and energy. We meet on Monday for lunch at 12:15 p.m. to 1:15 p.m. at the Hilton Perimeter Suites, 6120 Peachtree Dunwoody Road, Sandy Springs, GA 30328. You can reserve a spot by going to our website at www.sandyspringsrotary.org. Join your fellow professionals, and community and business leaders, and learn how Rotary can fit in your future. Enjoy Rotary and Serve to Change Lives!



SERVE TO CHANGE LIVES

President-Elect Scott Einfeldt
Treasurer John Neill
Secretary Scott Einfeldt
Membership Bill Snellings
Will
MacArthur
Public Image Jay Brackman

Past Program Jennifer Cruce - Executive Director of Hospitality and Tourism

May 9th, 2022 The Rotary Club of Sandy Springs was honored to have Jennifer Cruce, the Executive Director of Sandy Springs Hospitality and Tourism, speak about the latest developments in the Sandy Springs travel sector.



Cruce and her Hospitality and Tourism team preside over more than 2,800 rooms across 20 hotels in the city of Sandy Springs. "The biggest driver of "heads in beds" in Sandy Springs Hotels, is business travel", Cruce notes.

Prior to the pandemic Sandy Springs hotels were operating at 74% occupancy. As the Pandemic hit, hotel reservations in the Sandy Springs area plummeted. Cruce explained that leisure travel has made a decent comeback since the early days of the Pandemic. However, with the slow return to the office place and more companies allowing the work from home lifestyle, business travel has been slow to rebound. April

occupancy in Sandy Springs hotels was 59%, or in other words; 1% short of the 60% occupancy rate that hotels need to meet to break even.

The Hospitality and Tourism team provide marketing and advertising for the City of Sandy Springs through many outlets. They have been gaining good traction through their social media campaigns on Facebook, Twitter, Instagram, and most recently, Tik Tok.

Thank you for everything your team does to help promote and grow Hospitality and Tourism in Sandy Springs, Jennifer!

Visit https://www.sandyspringsga.gov/ to learn more about the beautiful city our Club calls home!

Next Meeting **Teacher's awards**

Join us on Monday, May 16th as we show our appreciation for the great educators of Sandy Springs! We will be hosting 25 Teachers and Staff of schools across Sandy Springs to recognize all they do for our community.



A GLIMPSE AHEAD

	Regular	Board of	Family of
	Meeting	Directors	Rotary
May 16			
May 23			
May 30	MEMORIAL DAY		
June 6			
June 13			
June 20	NO MEETING		
June 27			

[read more]