

# NEWSLETTER

October 13, 2017



## Club Calendar

October is Economic and Community Development Month

- 10/20 Sheffield Hale (CEO Atl Hist Cntr)-m Building for the Future
- 10/27 Allan Vella (CEO Fox Theater) - An Atlanta Jewel
- 11/17 Fred Cerrone, CEO, Hotel Equities
- 11/24 No Meeting - Thanksgiving week

## Our Rotary Family BIRTHDAYS

- 10/7 Mike Parks
- 10/11 Larry Hart
- 10/13 Mike Shortal
- 10/21 Warren Turner
- 10/24 Bill Woulfin
- 10/25 Cassandra Mills

## ANNIVERSARIES

- 10/10 Lorri Christopher
- 10/2 Ed Godshall
- 10/2 Bill Koss
- 10/12 Gary Lane
- 10/28 Warren Turner
- 10/25 Dottie Toney

## Rotary Online

<https://dunwoodyrotary.org>  
<https://rotary6900.org/>  
<https://rotary.org/>

**ROTARY CLUB OF  
DUNWOODY**

Fridays, 7:15 am  
The Westin Atlanta Perimeter

## This Week's Speaker: Sarah Morrison, CEO Shepherd Center



Sarah Morrison, PT, MBA, MHA, is president and CEO of Shepherd Center. Since 1984, Morrison has served in various leadership roles at Shepherd Center, including vice president of clinical services, director of the Spinal Cord Injury Program, director of the medical/surgical and ICU programs, manager of the spinal cord injury day program, a physical therapy supervisor and a physical therapist.

Morrison is well known in the healthcare community, having written more than 30 peer reviewed publications, presented more than 40 invited lectures to professional organizations and actively participated in eight funded research studies. In 2013, Morrison received the award for Clinical Excellence in Neurology from the Neurological Section of the American Physical Therapy Association (APTA). Morrison's career includes leadership roles as a surveyor of external rehabilitation hospitals for the Commission on the Accreditation of Rehabilitation Facilities and chair of the APTA Special Interest Group for Spinal Cord Injury.

Morrison earned her bachelor's degree in physical therapy from the University of Miami, where she graduated summa cum laude. She received master's degrees in healthcare and business administration from Georgia State University, where she received the Max G. Holland scholarship for the highest grade point average in the graduate business program.

Morrison lives in Atlanta with her husband, Jeff, a visiting instructor at Emory University. Their son, Michael, lives in Nashville, Tennessee, and works for Cigna Healthcare in process management. Their daughter, Susan, lives in Atlanta and works as an editor for an independent publishing company.

## Did you know..... Shepherd Spinal Center



North H  
7 Concourse Parkway  
Atlanta, GA 30328

Sponsored by the Rotary Club of  
Sandy Springs April 25, 1984

Active Membership: 92  

## ROTARY CLUB OF DUNWOODY

President	Rick Otness
President-Elect	Rick Woods
Secretary	Mike Parks
Treasurer	Larry Domenico

SHEPHERD SPINAL CENTER, right here in Atlanta, is a nationally renowned private, non-profit hospital that specializes in medical treatment, research and rehabilitation for people with spinal cord injuries, brain injuries, multiple sclerosis, chronic pain and other neurological conditions. It is ranked among the top 10 best rehabilitation hospitals in the nation by U.S. News & World Report (<http://news.shepherd.org/us-news--world-report-ran...>).

The Center was begun by Alana Shepherd in the 1970s when her son suffered a severe spinal cord injury while surfing on vacation in Brazil. There was no such facility in Atlanta at the time, so they ended up flying him to a well known Spinal Center in Denver, Colorado. It therefore became clear to the Shepherd family at this time that the Southeast desperately needed such a facility. As a result of the Shepherd family's passion and a handful of supportive friends, the birth of this Center was initiated in 1975. These 37 years have seen the Shepherd Center grow from a dream to a 152-bed rehabilitation facility which is considered one of the nation's finest catastrophic care centers in our country.

This Center is more than just a "rehabilitation hospital" because they provide a continuum of care wrapped around the patient and family beginning the day they are admitted to the ICU or their rehab floors and extending beyond the day they leave. Leading this facility is SARAH A. MORRISON who is President and CEO. She joined the Center in 1984 as a physical therapist and served in various leadership roles prior to becoming CEO. Her career-long tenure at Shepherd Center is a testament to her unceasing passion and commitment to the center's long-term success in carrying out its day-to-day mission to advocate for all people with temporary or permanent disabilities and assist them in living their lives with independence and dignity. In 2013 Sarah received the award for Clinical Excellence in Neurology from the Neurological Section of the American Physical Therapy Association.

We are pleased to welcome her to speak at our Club on October 13, 2017.

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## This Saturday - Tree Planting & Sale at Brook Run Park - Saturday, October 14th

This **Saturday, October 14th**, Trees Atlanta is conducting a tree planting event and tree sale at Brook Run Park. With their help the Rotary Club of Dunwoody will be planting 5 (five) trees at the Veteran's Memorial.



Two weeks later, on Sunday October 29 at our Family of Rotary picnic we will dedicate the trees in the name of Dunwoody veterans.

So who's interested in planting some trees this Saturday?

Trees Atlanta provides the tools and the expertise; just bring your gloves and water and show up at **8:30 AM!**

The memorial is just across the street from the children's playground, but I will provide a map. Hoping to have good turnout.

Please let **Ranger Fred Bounds** know if you are planning to be there.

Not trying to poach volunteers from RunDunwoody; I am asking you to do this in

addition to whatever you're committed to regarding the race.

The Few, the Proud, the Treetarians!

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## Mark Your Calendars: Family of Rotary Event - October 29, 2017



The Rotary Club of Dunwoody is proud to announce a family fun Family of Rotary event and the dedication of the Club's latest Brook Run Park Service Project. On **Sunday, October 29, 2017** at **Brook Run Park** the Club will hold a Tree Planting dedication, followed by a pumpkin decorating contest and a pizza party. This is surely going to be a fun day for the entire family and especially for the kids and grand kids. There is no charge for this event.

The fun will begin at **2:00 PM ET** at Brook Run Park with the Club's dedication of our new Rotary Grove. Under the direction of Ranger Fred Bounds, our club plans to plant five (5) trees a year, each year for four (4) years for a total of 20 trees. The grove is to be dedicated to those members of the armed forces from Dunwoody who served and sacrificed for our freedom.

We hope to see everyone at Brook run Park to participate in this new community venture and fun filled day. Please register on the club's calendar so that we know how much food and pumpkins to order.

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## New Payment Options for Paying Dues - Effective October 1, 2017



Effective with the **October, 1, 2017** invoice, there will be two new payment options to make paying your dues easier.

In addition to mailing in a check, you may also pay via credit card or ACH right from the electronic invoice. There will be no additional charge for this service.

If anyone has any questions, please contact **Cathie Brumfield** at: (770) 350-1552.

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## **\*ATTENTION\* All Dunwoody Paul Harris Fellows - An Opportunity to Recognize a New Paul Harris Fellow**



**If you have been recognized as a Paul Harris Fellow by contributing \$1,000 or more to The Rotary Foundation you are eligible to receive matching Foundation Recognition Points to recognize the person of your choice as a new Paul Harris Fellow.** This is a great opportunity to recognize a family member or a friend with a PHF.

The Rotary Club of Dunwoody has members who have accumulated points (\$) from their past contributions. They are willing to share these points with you . You can receive these points in increments of \$ 100 up to \$500 to match your new contribution.

You can also use your personal Foundation Points Available.

### **Example:**

You are a Paul Harris Fellow and your additional contributions over \$1,000 is \$200.

You make a new contribution of \$400

We will match with \$ 400

**TOTAL: \$ 1,000 = to recognize a NEW Paul Harris Fellow**

Give or send your Check (Made payable to: The Rotary Foundation) **PDG Bill Mulkey** and the name of the person you would like to recognize.

Bill will do the necessary Rotary Foundation Forms and forward on to Rotary International. We will recognize the new Paul Harris Fellow at our upcoming Annual Holiday Luncheon in December.

If you have questions or need to know your Rotary Foundation Giving status, contact PDG Bill Mulkey via **Home: (404) 325-2110, / Mobile: (404) 317-3660 / Email at: [Mulkeyrird6900@msn.com](mailto:Mulkeyrird6900@msn.com)**

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## **Upcoming Event: Tour of Grady Memorial Hospital - Thursday, November 16, 2017**

A few weeks ago our speaker was Frank Blake, Chairman of Grady Hospital Corporation. We learned many interesting things about Grady and the services they offer the greater Atlanta metropolitan area. They are nationally rated and provide outstanding services for burn victims, stroke patients, ER services and many other medical conditions.



Our tour date is **Thursday, November 16, 2017 at 11 AM ET.**

Our plan is, hopefully, to have volunteer drives so we can carpool. Dependent upon the number of cars, the hospital will reserve spaces for us in the employee parking deck. It is always fun to ride together and share Rotary ideas and get to know each other better.

RSVP and registration is now closed. Please speak with **Kathy Brandt** if you have any questions.

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## RCD Caring Hands



An oft-quoted maxim says, "No one cares how much you know, until they know how much you care". - Theodore Roosevelt

The cards for members and their families that circulate during our meetings are one way to express shared joy over good news or shared concern about difficulties experienced. As one of our members recently stated at his return from surgery, getting a card with heartfelt greetings from all the members present helped him feel better and heal sooner.

Once we know our friendly breakfast club is also a caring club, our dedication to "Service Above Self" is stronger and we look forward to participating in projects and events with other Rotarians. If we are in need of a service, the first call made will be to a Rotarian.

So, if you are aware of an approaching or past event worthy of celebration or concern, please tell **Dottie Toney-Ransom** at [toneydot@me.com](mailto:toneydot@me.com). You can also write it on either a yellow card (for joy) or a blue card (for concern) and leave it on the table, or place it in Dottie's hand at the end of the meeting.

We ARE a very caring club! Thank you for helping to make it so.

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## From the desk of the Newsletter Editor

**NewsLetter**  
**DEADLINE**

Send your Newsletter submission to:  
[rcdnewsletter@yahoo.com](mailto:rcdnewsletter@yahoo.com)

Our Club's Weekly Newsletter typically consists of:

- Speaker bio
- New Member Name(s)
- Featured article(s) (regarding events, service projects, or on-going topics general club administrative items, etc..)
- Foundation initiatives or other topics of interest to Members and with value for our Club archives.
- Announcements (seeking volunteers, advertising service projects, etc.)
- For Your Calendar (Club and other activities we encourage members and/or their spouses to attend, including Family of Rotary events)
- Member News (birthdays, anniversaries, accomplishments, Caring Hands)

Please keep in mind key components to include with your submission:

- Title of your article
- Description of the activity
- Dates, Time, Location, deadline, etc... (especially for upcoming events)
- Key Points of Contact Information and/or a link to reference website for details
- Names and/or headcount of Rotarians (and others) participating,
- The reaction of those benefiting and the numbers of those benefiting.
- Picture(s)

Please also tell me the number of weeks would you like the article published.

Finally, the deadline for articles to run in the current week are **Mondays by 5 p.m.**

If you have any questions feel free to ask.

Thank you!

The RCD Newsletter Editor

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