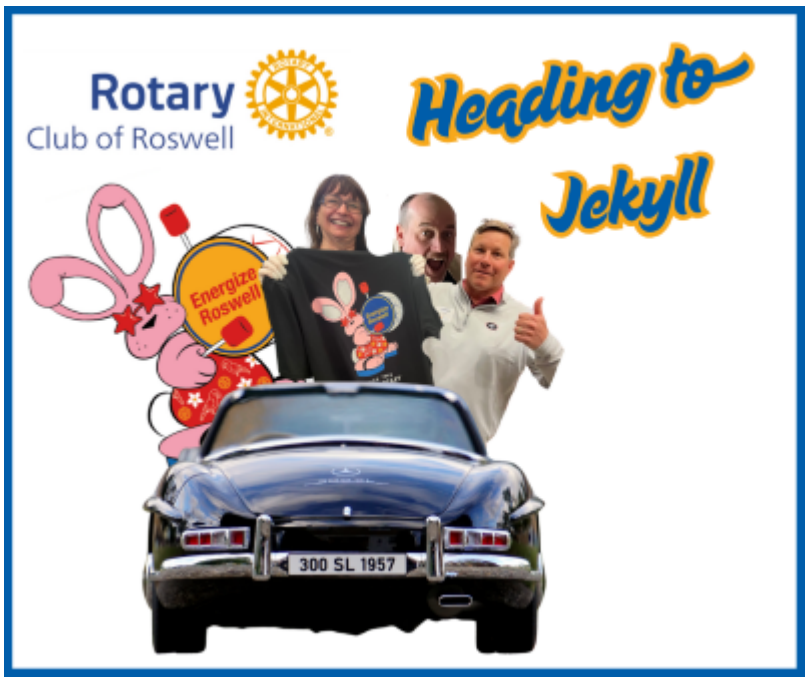
Roswell Rotary Club

Rotascope

APRIL 22, 2025

President's Message



As we head to Jekyll for the district conference this week, I want to thank Past President Lynne Lindsay for subbing for me at this week's meeting!

Interact Clubs Share Service Projects—and Meet a Llama!

This week's Interact meeting brought together students from the Roswell area school to share the amazing service projects they've led this year. From community cleanups to donation drives, their creativity and commitment to making a difference were on full display. Congratulations to our scholarship winners

- Power of One – Morgan Whitley
- Stan Moses – Revie Pierce
- Tom Zachary – Bruno Cole
- Tom Zachary – Colin Pierce

And as a fun surprise to cap off the meeting , Pie the therapy llama stopped by for a visit, bringing plenty of smiles and selfies. The laughter and good vibes made it a memorable afternoon

Upcoming Speaker: Philippe Harousseau Brings a Global Perspective to Roswell Rotary

Roswell Rotary is pleased to welcome Philippe Harousseau as our upcoming speaker. With a distinguished international career at companies like Coca-Cola and Procter & Gamble, Philippe brings deep insights into global business strategy

MEETINGS

April is Environment Month

4/24	Conscious Capitalism: Philippe Harousseau
5/1	Laws of Life Meeting
5/8	Gregor Baum - Mental Health and Wellbeing
5/15	Roswell Charity Intros + Checks
5/22	Memorial Day Meeting
5/29	Beth Lehman - Organ Donation Recipient
6/5	Justin Farmer
6/12	Stroud/Williams Southern Post / City of Roswell Update

EVENTS

4/23	Blood Drive at Cottage School
4/28	RUMC Job Networking
5/12	RUMC Job Networking
5/13	Women of Rotary
5/15	Alive in Roswell
5/26	Roswell Memorial Day Celebration
6/5	Ribbon Cutting Playhouse- Drake House
6/7	Cops and Cars

LEADERSHIP

President	Nancy Alterman
President-Elect	Trummie Patrick, III
Treasurer	Katie Anderson
Secretary	Leslie Bassett
Public Image	Kathryn Igou

ROTARY CLUB OF ROSWELL

Thursdays, 12:15 pm
Roswell Area Park
Bill Johnson Community Activity

and leadership. He'll share lessons learned from leading cross-cultural teams and navigating the challenges of innovation across continents. Don't miss this opportunity to hear from a dynamic speaker with a truly global perspective.

Recognition for RHS Track & Field

We will recognize the dedicated coaches for the Roswell High School Track & Field Team. Years ago, Coach Bob White (long distance coach) realized he has all of the stats for the Roswell Relays dating back to 1997! So, he took some time to compile the Roswell Relays Record report. For 2 years now we have been proud to display these records during the Roswell Relays event in March. What a tremendous archive of information gift and recognition for this long-standing, outstanding event. The teams/parents and athletes look for their school and/or their event(s) to see the record time/length or height. It has inspired pictures, goals and conversations.



Nancy Alterman
Roswell Rotary
President 2024-25
Service above Self
770-262-6300

Speaker Phillippe Harousseau

Building
10495 Woodstock Road
Roswell, GA 30075

ROTARY ONLINE

https://roswellrotary.club
https://rotary6900.org/
https://rotary.org/

BIRTHDAYS

4/22	Thomas Campbell
4/23	Will Colley
4/25	Michael Curling
4/28	Peter Saddler
4/29	Marcus Smith
5/1	Bill Kolbrener
5/3	Danny Broadway
5/4	Frank Brown
5/4	Jerry Orlans
5/8	Casey Weldon
5/9	Asch Aschenbach
5/11	Edward Klaas
5/14	Donald Howard
5/15	Michele Johnson
5/16	R. Dennis Canata
5/17	Leslie Bassett
5/19	Lee Dodson
5/20	John Gordon

YEARS OF SERVICE

4/29	Leslie Bassett (5)
4/29	James Stone (5)
5/3	Rett Gunn (2) 4 years in Rotary
5/4	George Polatty, Jr. (47)
5/4	Mary Trapp (5) 11 years in Rotary
5/8	Michael Schoppenhorst (11)
5/11	Natalie Cook (3)
5/12	Ralph Rowland, Jr. (14)
5/20	Peter Korman (1)



Purpose Matters and Performs

Capitalism has generated more wealth and decreased poverty and illiteracy levels better than any other economic system in the world. Conscious Capitalism seeks to restore the good name of capitalism, and "elevate humanity through business."

Businesses have traditionally sought to drive profits and sprinkle a little Purpose. Our speaker will share how businesses like Chick-fil-A, Whole Foods, Unilever, Southwest Airlines and Patagonia are proof that Profit and Purpose do more than co-exist. Purpose-driven brands create real impact and sustainable growth.

If you believe that The 4 Way Test is a smart way to run a business, then today's talk about Conscious Capitalism will confirm what you believe and help you lead others.

Our speaker this week, **Philippe Harousseau**, is a purpose-driven CPG marketing leader with over 30 years of experience transforming brands across Beauty, Food, and Pet categories. A former Unilever, GoGo squeeZ, and Shiseido executive, he is known for crafting sharp, differentiated brand propositions that drive both equity and performance. Now a fractional CMO with Chief Outsiders, he helps founders and CEOs turn their vision into structured, actionable growth strategies. Philippe's career was shaped by his role in launching Dove's iconic Campaign for Real Beauty, which reinforced his belief that brands can achieve lasting success while making a meaningful impact on people's lives.

For more info about Phillippe, **click here**

New Time- New Location Cottage School

Blood Drive April 23 7am-1pm

Introducing Queen Brown

New Member Spotlight



Schools attended: *Currently running a PhD program in Counseling and psychological studies at Regent University, Did my masters degree in social work at New York University, Silver School of Social work, I also have a masters degree in mass communication at University of Lagos and a Bachelor's degree in mass communication at University of Lagos in Nigeria.*

Major*: Social work*

Where you live and have lived*: I lived in Brooklyn, New York and recently relocated to Georgia (3+) years ago.*

Spouse: *Dr. Donald T. Brown*

Kids and ages: *Deborah K. Brown. 14+ years old.*

Other involvement in community; *Atlanta food bank Habitat for Humanity*

Career: *Social Worker*

Anything interesting: *I like meeting new people and learning new things.*

Why you joined rotary: *service for humanity and network*

What type of service projects are you interested in becoming part of: *Helping seniors*

Please help us to welcome Queen Brown into the Roswell Rotary Club. As you have probably noticed, she has been flying through her Red Badge checklist. Can't wait to see the value she will add to our club!

Last Week at Rotary

Last Week at Rotary

Alive in Roswell







Last Week at Rotary

Llama visit!













Donations still needed
for Honor Air 2025

venmo



Past President
Gene Beckham

Becky Nelson
Introducing Interact Schools



The Cottage School





Mt Park Elementary

Roswell North





Vickery Mill



Elkins Pointe

Roswell High School



Crabapple Middle School





Crabapple Middle School

Student of the Year



Elkins Pointe

Teacher & Student of the Year



Mimosa Elementary

Teacher & Student of the Year

Power of One Scholarship Recipient



Stan Moses Scholarship Recipient



Tom Zachery Scholarship Recipient





Tom Zachery Scholarship Recipient

Dave Schmit Power of Mentorship

