Atlanta West End Rotary Club

KeyWay

JANUARY 22, 2026

Jan. 23, 2026

This Week's Program

Novella Tascoe, a healthcare executive, attorney, and entrepreneur



This week, the Rotary Club of Atlanta West End welcomes Novella Tascoe, a healthcare executive, attorney, and entrepreneur whose work focuses on redesigning care delivery to better align clinical outcomes, operational performance, and community need. Novella is the Co-Founder and CEO of Hospital in Your Home USA, a multi-state organization delivering patient-centered care through in-home services, virtual care, and value-based models.

Through its chronic disease management arm, NovellaCare, Hospital in Your Home supports patients with complex and long-term conditions using remote patient monitoring, care coordination, and transitional care services. This model helps patients remain healthier at home while reducing avoidable hospitalizations and emergency department use.

Novella holds a Juris Doctor with a concentration in Health Law, a Master of Health Administration, and is a certified Project Management Professional. Her career includes senior leadership and consulting roles across health systems and global firms, where she led large-scale initiatives in population health and operational transformation. As a speaker, she brings clarity and candor to discussions of leadership, resilience, and purpose-driven entrepreneurship grounded in real-world execution.

JOIN ONLINE: Zoom Link - Click hereMeeting ID: 874 0116 4307 Passcode: Service | One tap mobile: +13052241968

MEETINGS

January is Vocational Service Month

1/23	Program Speaker
1/30	Program Speaker
2/6	Program Speaker
2/13	Program Speaker
2/20	Program Speaker
2/27	Program Speaker
3/6	Program Speaker
3/13	Program Speaker

BIRTHDAYS

2/16	Carolina Ramos

WEDDING ANNIVERSARIES

2/14	Bridgette Long (21)

ROTARY ONLINE

https://atlantawestendrotary.org
https://rotary6900.org/
https://rotary.org/

ROTARY CLUB OF ATLANTA WEST END

Fridays, 12:15 pm
Georgia Tech Hotel & Conference Center*
800 Spring St NW
Atlanta, GA 30308

LEADERSHIP

President	Victoria Seals, PhD
President-Elect	Christopher Hempfling
Immediate PP	Jared Evans

KeyWay Report

Dr. Vicki Crawford, Director, Morehouse College Martin Luther King, Jr. Collection

January 16, 2026





Vice President	Christopher Hempfling
Treasurer	Rose Caplan
Secretary	Neil Shorthouse
Public Image	Jared Evans



Rotary Club of Atlanta West End President **Victoria Seals** welcomed **Dr. Vicki Crawford**, Director of the Morehouse College Martin Luther King, Jr. Collection and Endowed Chair of Civil and Human Rights, for a rich, informative and enthusiastic presentation on the history, stewardship, and contemporary relevance of Dr. King's papers. The meeting also included club business, guest welcomes, member introductions, and a DEI moment recognizing National Religious Freedom Day and honoring the legacy of civil rights activist **Claudette Colvin**.

Dr. Crawford opened by situating the King Collection within its historical context. Following the death of **Coretta Scott King**, coordinated efforts led by then-Atlanta Mayor **Shirley Franklin**, former United States Ambassador to the United Nations **Andrew Young**, and **Mrs. Evelyn Lowry**, kept the collection of Dr. King's papers in Atlanta. The materials were ultimately acquired and gifted to Morehouse College, Dr. King's alma mater, ensuring both public access and educational use.

The collection is extensive and unusually personal. It includes approximately 1,500 books from Dr. King's personal library, many annotated in his own handwriting, along with college transcripts, blue books, sermon notes, speech drafts, correspondence, and other primary materials. Dr. Crawford emphasized that these documents allow scholars and students to trace Dr. King's intellectual development over time, revealing interests in environmental ethics, African and African American history, world religions, and the philosophy of nonviolent resistance.

Dr. Crawford then explored Dr. King's educational formation. Raised in Atlanta within a family of ministers, Dr. King was an avid

reader from an early age, regularly visiting the Auburn Avenue library. He entered Morehouse College at age fifteen and graduated at nineteen. While not initially a standout student academically, his intellectual trajectory accelerated at Crozer Theological Seminary and later at Boston University, where he earned his PhD in theology. Dr. Crawford highlighted the formative role of Morehouse's chapel, where students were exposed to global leaders and ideas, including early introductions to **Mahatma Gandhi** and nonviolent resistance.

The collection today supports multiple missions: teaching, research, scholarship, and community engagement. Dr. Crawford underscored that teaching remains the primary commitment. Through a 2013 National Endowment for the Humanities grant, the collection has been used to develop instructional resources for public school teachers. The University of Georgia Press has also published a growing book series grounded in the collection's materials. Among Dr. King's works, Dr. Crawford highlighted *Where Do We Go From Here: Chaos or Community* as especially relevant to current social challenges, noting that community discussion guides are available to support civic dialogue.

The collection also broadens historical understanding by documenting the contributions of figures often overlooked, including Coretta Scott King and movement strategist **Dr. Vincent Harding**, who drafted Dr. King's "Beyond Vietnam" speech and later served as a scholar in residence at Morehouse.

The program concluded with reminders that the King Collection is accessible through viewings at Morehouse College and rotating exhibits at the National Center for Civil and Human Rights. Dr. Crawford's presentation reinforced the enduring relevance of primary sources, disciplined scholarship, and education grounded in moral inquiry. Members expressed appreciation for her stewardship of the collection and for the reminder that Dr. King's legacy is best honored through study, reflection, and informed action in community.

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Jared Evans & Neil Shorthouse, Keyway Speaker Reporters

Stocking Booker T. Washington High's Food Pantry

The Rotary Club of Atlanta West End is going to support Booker T. Washington High School's food pantry. Specifically, we are contributing to the school's weekend and school-break food assistance initiative by:

- Providing weekend food bags in partnership with the social worker department for students in need during the upcoming winter break (February 16–20, 2026).
- The food bags will include easy-to-prepare, non-perishable items such as macaroni cups or noodles, applesauce or fruit cups, granola bars, and other simple, shelf-stable snacks, as well as gallon-sized Ziploc bags for packing. The drop-off for the donations is scheduled for February 9th at 10:30 a.m.
- Relevant items can be purchased directly at this Amazon link. Items will be shipped to Service Projects member Bridgette Long. https://www.amazon.com/hz/wishlist/ls/1H2602S48PBWS?ref=cm_sw_em_r_un_un_5gXTOBCWbD8cV

Calander, Agenda, Connections, & Four-Way Test

MARK YOUR CALENDAR

• 1/30: Ms. Quasandria Curry, Executive Director of Westside Works
• 2/6: Mr. Tharon Johnson, political strategist and CEO Paramount Consulting
• 2/13: FBI Special Agent in Charge Paul Brown
• 2/20: Mr. Blake Elsberry, former sole commissioner of Chattooga County
• Feb. Program Dir. CJ
• May Program Dir. Carolina

Sign up to be a program chair here today!
Mar. Apr. & June are vacant and need YOU!

Meeting Agenda

1. Call to Order
2. Invocation & Pledge
3. Introduction of Guests
4. Tasse Trivia
5. DEI Moment
6. Announcements
7. Program/Speaker
8. The Four-Way Test
9. Adjournment

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Never a Bad Time to Catch Up!

Your Rotary dues invoice has been sent to your email. Your membership dues help to keep our service strong. Click here to pay on the District 6900 website. Log in, click on your name, and navigate to the invoices tab. Your club, your club treasurer, and your community will thank you!

