

## Rotary International 2020-2021 Club Citation Goal Categories

### Five Goals identified by RIPE Holger:

1. The District will be actively at work creating new, innovative club models and will need your support. In addition, you can also help expand our reach by creating a satellite club and by forming community based Rotaract Club.
2. Every Club should host at least one strategic meeting each year at which you ask: What should our club be like in five years and what steps should we take to help achieve that Vision? What Value do we bring our members? Select someone to lead that effort.
3. Select new members carefully. Make sure that they are a good fit with your club and that your club meets their expectations. Engage them and take care of them. There is no wrong age to become a Rotarian.
4. Continue your club's effort to end Polio by donating (\$1,500.00/Club) to End Polio Now and by hosting a World Polio Day Event in October. We must fulfill the promise that we made to the children of this world.

### Rotary Club Central 2020-2021 Club Goals, Achieve 13 of the identified 25 category goals:

1. **Club Membership Achievement:** How many total members does your club want by the end of the Rotary year?
2. **Service Participation:** How many members will participate in club service activities during the Rotary year?
3. **New Member Sponsorship:** How many members will sponsor a new club member during the Rotary year?
4. **Rotarian Action Group Participation:** How many club members will be members of at least one Rotarian Action Group (RAG) during the Rotary year?
5. **Leadership Development Participation:** How many members will participate in leadership development programs or activities during the Rotary year?
6. **District Conference Attendance:** How many members will attend your district conference?
7. **Rotary Fellowship Participation:** How many club members will be members of a Rotary Fellowship during the Rotary year?
8. **Club Training participation:** How many of your club's committee chairs will attend the district training assembly?
9. **Annual Fund Contributions:** How much money will be contributed to The Rotary Foundation Annual Fund by your club and its members during the Rotary year? You can select your local Rotary currency for setting your goal and viewing progress.
10. **PolioPlus Fund Contributions:** How much money will be contributed to The Rotary Foundation PolioPlus Fund by your club and its members during the Rotary year? You can select your local Rotary currency for setting your goal and viewing progress.

## Rotary International Club Citation 2020-21 Goal Categories- Continued:

11. **Major Gifts:** How many single outright donations of US\$10,000 or more will be made by individuals associated with your club during the Rotary year?
12. **Bequest Society Members:** During the Rotary year, how many individuals or couples will inform The Rotary Foundation of their plans to leave US\$10,000 or more to The Rotary Foundation through their estate?
13. **Benefactors:** During the Rotary year, how many individuals or couples will inform The Rotary Foundation of their estate plans to include the Endowment Fund as a beneficiary or will make an outright gift of US\$1,000 or more to the Endowment Fund?
14. **Service Projects:** How many service projects will your club complete during the Rotary year? To track and report project details, such as contributions and volunteer hours, select Service Activities in the main menu.
15. **Rotaract Clubs:** How many new and existing Rotaract clubs will your club sponsor during the Rotary year?
16. **Interact Clubs:** How many new and existing Interact clubs will your club sponsor during the Rotary year?
17. **Inbound Youth Exchange Students:** How many Rotary Youth Exchange students will your club host during the Rotary year?
18. **Outbound Student Exchange Students:** How many Rotary Youth Exchange students will your club sponsor during the Rotary year?
19. **RYLA Participation:** How many individuals will your club sponsor/co-sponsor to participate in Rotary Youth Leadership Awards (RYLA) events during the Rotary year?
20. **Strategic Plan:** Does your club have an up-to-date strategic plan?
21. **Online Presence:** Does your club's online presence accurately reflect its current activities?
22. **Social Activities:** How many social activities will your club hold outside of regular meetings during the Rotary year?
23. **Website/Social Media:** During the Rotary year, how many times per month will your club's website or social media accounts be updated?
24. **Media Stories about Club Projects:** How many media stories will cover your club's projects during the Rotary year?
25. **Use of Promotional Rotary Media:** Did your club use Rotary International's advertising and public service materials, such as broadcast videos, print ads, and other social materials available in the Brand Center, to promote Rotary in your community during the Rotary year?