

Vinings Cumberland Rotary Board of Directors

2024-2025 Board Retreat

July 13, 2024 10AM – 1PM

Welcome and Icebreaker (10:00AM – 10:30AM)

Review agenda for the meeting

The Magic of Rotary – What would make our Club Irresistible to Current and New Members (10:30AM – 11:00AM)

- **Meeting Enjoyment – When Members have fun, and feel like they are included and belong**
- **Confidence in Club Leadership – When Members feel they have input, their leaders are open to their ideas, and when they trust leaders to make good decisions**
- **Personal Growth & Opportunities – When Members feel that their club and Rotary offer ways for them to develop skill and to grow**
- **Connections – When Members feel that they have formed valuable relationships through Rotary**
- **Meaningful Service – When Members feel that the service their Club does makes a difference in the world and in their community**

Strategic Planning Assessment – 11:00AM – 11:30AM

Strategic Issues

- **Strengths**
- **Weaknesses**
- **Opportunities**
- **Challenges**

Where we want to be – New Actions

- **Increase Our Ability to Adapt**
- **Enhance Participant Engagement**
- **Expand Our Reach**
- **Increase Our Impact**
- **Have Fun – More Social Activities**

Break – 11:30AM – 11:40AM

- **Questions and Follow Up Items – 11:40AM – 12:10PM**

Lunch – 12:15PM – 1PM