

## 10/18/2024 Vinings Cumberland Rotary Board Meeting Minutes

Friday, October 18, 2024  
12 P.M. – 1 P.M.

In Attendance: Shawn Bendig, Brant Campbell, Jolene Northrop, Ann Hudgins, Todd Ash, Betty Smith, Thomas House, Joe Bartenfeld, Casey Patrick, Matt Jarrard, Fiona Grandowski

Meeting called to order by President Shawn Bendig.

Quorum confirmed

Brant requested approval of the minutes from September Board Meeting - Unanimous approval

### Budget

- Todd provided an overview noting that we are on budget and reviewed the past due report. Noted below.
- Past due members, Casey Field, has been in training for CFP.
  - o The Board brought to a vote, seconded and voted unanimously to provide him an LOA through the end of March 2025.
  - o We will continue to keep him engaged with our communications and activities during the LOA.

### Race Update

- Pending to set date for donation meeting for Run for the Kids
- Action - Jolene will send invoices from Skip to Todd
- Update on sponsor outstanding dues – Jolene is closing gaps in the process of matching donors with donations.
- The 15<sup>th</sup> is deadline for applications from organizations seeking donations

### Membership

- o 2 new inductions are approved and ready with 1 new prospective member in the pipeline
- o We have 7 new members total so far for this calendar year
- o After discussion, decision made to keep the membership process as is and not relax it in any way, but to focus on board members responding quickly, within 2 days to the secretary's email request for approval needed to then send to the broader membership.
- Matt Jarrard expressed that he has two prospective members he is working on
- Betty notes the assistant director with the Bike organization expressed to Ivan Johnson that he is interested in becoming a member.

- Joe noted it would be a good idea to have funding allocated for advertising in local bulletins and papers. Also, that a pamphlet for handout of some sort would be nice to have and hand out at meetings.
  - o Action - Thomas will follow up with Brightside to see how we can make our club more visible without placing an add.
  - o Action - He will also look at increasing the club's linkedin presence.
- Joe also notes we should focus on our corporate members working with their companies and partners to recruit additional members.
  - o Idea - Corporate sponsor member dinner
  - o Action – Rotary means business – Shawn will send more information to Joe

#### Local

- Hero organization update and Betty is planning a project with the club.
- Table on Delk will be visiting us on the 18<sup>th</sup>

#### International

- Shawn, David and Brant met with Dr. Roser and his assistant to better understand the Bolivia cleft palate program and trip. Shawn, David and Betty are planning to join in the trip in January. Brant is interested and analyzing to see if he can join. Brant asked during the meeting how our club could assist Dr. Roser and his organization other than volunteering during the trip. Dr. Roser noted that this year, in planning for the January 2025 trip, they had a \$5K gap.
- Jolene brought to a vote, Shawn seconded and all approved for \$5k donation to Dr. Roser's organization for the assistance with the 2026 trip.

#### RedBadge training

- Jolene will setup the current new members

#### District Conference

- Members

#### General Observation

- Public Image – Thomas reminds that we should be sharing posts which helps raise awareness of the club.
- Betty asked about the Polio Plus event and (action) Shawn will follow up to determine what we will do as a club.

#### Train Trip

- Anne provided an update and there are no issues for the trip scheduled on 11-2-24, Saturday. The caboose has been reserved. Ann will mention the trip in our next meetings leading up to the trip date.

#### Christmas Party

- Shirley Sharp has allowed the club to use the clubhouse in her subdivision of townhomes. The party is scheduled for December 7th and has been announced to all members.

Foundation

- Fiona – Pending update

Meeting adjourned by President Shawn Bendig