

ZONE 33 ICA NEW CLUB TRACKER

"Structure in the process, innovation in the product..."

<u>ACTION STAGE</u>	<u>DELIVERABLE</u>	<u>TOOL USED</u>	<u>NOTES</u>	<u>COMPLETED</u>	
1 – THE FOUNDATION	NEED IDENTIFIED	GrowRotary.org	<div style="background-color: #ADD8E6; height: 20px; width: 100%;"></div>	<input type="checkbox"/>	GOAL
	TEAM ESTABLISHED		<hr/>	<input type="checkbox"/>	
2 – THE INVITATION	OFFER ASSISTANCE	Public Image Social media Normal communication channels	<hr/>	<input type="checkbox"/>	
			<hr/>	<input type="checkbox"/>	
3 – THE COMMITMENT	Club → INVITATION ACCEPTED Team → DATA ANALYZED		<hr/>	<input type="checkbox"/>	IN PROGRESS
4 – THE DEPLOYMENT	VISIT CLUB NEEDS HEARD & ACKNOWLEDGED INTEL GATHERED		<hr/>	<input type="checkbox"/>	
	5 – THE SELECTION	TYPE OF CLUB/FORMAT CHOSEN	<div style="background-color: #FFA500; height: 20px; width: 100%;"></div>	<input type="checkbox"/>	
6 – THE ATTRACTION	ADVERTISE NEW OPPORTUNITY TO COMMUNITY SHARE TECHNIQUE	Discover Rotary	<hr/> <hr/>	<input type="checkbox"/>	
7 – THE LAUNCH	CREATE MEMBER ROSTER FINALIZE DETAILS SUBMIT CHARTER/APPLICATION		<hr/> <hr/>	<input type="checkbox"/>	ESTABLISHED
8 – THE CELEBRATION			<div style="background-color: #90EE90; height: 20px; width: 100%;"></div>	<input type="checkbox"/>	