

**YP Summit District 6900
March 13-14, 2015
Columbus, Georgia**



Notes from the Summit

Friday, March 13th – Painting the Picture

I. All about you (who you are, clubs, experience)

A. What attracted you to Rotary?

1. Networking
2. International/global reach
3. Collaborative
4. Level of quality
5. Community engagement
6. Volunteering/good work, service
7. Friendships
8. Concept of exclusivity

B. What do you value most about Rotary?

1. Bond/personal relationships
2. Diverse friendships
3. Impact on the community
4. Values & friendships
5. Integrity – keeps people at a very high standard

6. People giving of their time/service
7. Volunteering and community
8. Relationships and friendships
9. Energy and enthusiasm to reach a goal
10. Tangible/feeling
11. Civil service/holistic purpose

C. What has Rotary contributed to your life?

1. Focus on building a stronger community
2. Energy
3. Business/fellowship – does it better than other clubs
4. Impact on the world
5. Hands on service in the club and friendships
6. You can “grow” with Rotary – spend your life giving and learning in it
7. Opportunity to serve with the community
8. Great speakers and information at meetings
9. Feeling of community involvement outside of Rotary
10. Global impact

D. Peak Rotary Moment

1. “I was asked”
2. Personal accomplishment
3. “The day I was inducted”
4. Due to me not being a “white old man” and feeling welcome as a woman of “color”
5. Impact on local community
6. Everything
7. Dictionary project
8. Leadership roles

II. Engaging Young Professionals (my small group)

A. What do Rotary and your clubs do to engage and empower YP's? (our small group):

1. My district offers PRLS (potential Rotary leadership seminars) to anyone to promote leadership. Cost is only \$50 per member. One club pays for these classes for their members.
2. Otherwise, the group had a hard time coming up with any other ideas in their clubs.

B. What can Rotary and your clubs do to better engage and empower YP's? (my small group)

1. Engagement
2. Offer a discounted or special rate
3. Promotion to younger professionals
4. Rotary leadership institute?

C. What do Rotary and your clubs do to engage and empower YP's? (large group)

1. Happy Dollars (Braggs, Fines and Whines) – promote people doing great in the club and in business
2. Promote people doing business with each other
3. “Rotary Report Card” – Each member gets to put together their own report card and goals for their year in Rotary. They then give the card to the President or other committee member and are given the card back at the end of the rotary year with their progress. The card includes criteria such as: attendance, dollars, service hours, goals for that year.

D. What can Rotary and your clubs do to better engage and empower YP's (large group)

1. PR/Social media/website
2. Promote success to promote membership
3. Promote more volunteer opportunities
4. Special interest groups
5. Mentoring
6. Engagement
7. PR
8. Discounted dues or possibly trading service hours for dues payments..i.e. 100 hrs of service a year equals a certain amount towards dues
9. Promote the service organization over networking
10. Promote more awareness of Rotary in the community
11. Allow for new ideas and don't keep a “set” formula
12. Get rid of stereotypes
13. Allow an opportunity to get family involved
14. More awareness
15. Better food options
16. More evening clubs
17. Branding and what we are doing in the community
18. PR for all clubs and being aware what is going on in the District..inclusion of ALL clubs
19. Photos from all clubs pages represented on the District pages
20. More education at events or about events on Rotary for new Rotarians

Saturday March 14, 2015 – Drawing the Roadmap

I. Visioning for the Rotary Future

A. What does the ideal club look and feel like?

1. Member centric – focus is on the members of the club
2. Weekly but flexible in meeting structure and time
3. More networking/socialization
4. Hands on service projects
5. Prestigious
6. Being able to make an immediate impact on the club once you are initiated
7. Each club should feel like “Rotary International”, as in there shouldn’t be a huge disconnect from the local level to the international level
8. New members that come into the club have to get immediately involved. One club in the District asks each new member to pick a service project and put it together with their own team and funding

II. How can the District make a difference?

1. Offer the YP event once a year and perhaps designate a delegate to work with the district leadership and be the spokesperson for the YP group
2. Offer more opportunities of Rotaract involvement

III. Bringing it all together

1. Mentoring – offering Rotaractors/Interactors an internship program with current Rotary members
2. Consolidate digital marketing
3. Engaging the District
4. Glossary of what the acronyms mean on the website
5. Instead of focusing all money and resources to a project that “millennial” don’t really know about i.e. Polio, why can’t they also put money towards something that is more relevant to the times now
6. Possible college outreach to get more Rotaractors/youth involved
7. Young professionals summit/get together quarterly through the district
8. Young professional service projects working together from all clubs/districts