

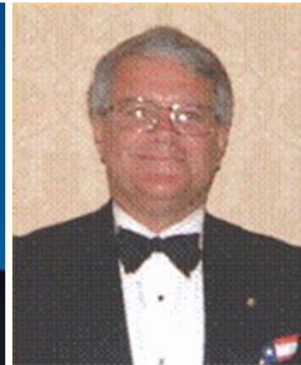


# Rotary Club of Brookhaven

*2016-2017 Annual Club Plan*  
*Bonnie Hardage, Club President*



# CLUB LEADERSHIP



## CLUB LEADERSHIP



ROTARY  
SERVING  
HUMANITY

### LEADERSHIP SUCCESSION

**Bonnie Hardage**, President 2016-2017

**Tom Prior**, President 2017-2018

**Jon Roxland**, President 2018-2019

### 2016-2017 BOARD OF DIRECTORS

- **Bonnie Hardage**, President
- **Tom Prior**, President Elect
- **Jon Roxland**, President Nominee & Secretary
- **Matthew Morris**, Past President
- **Keith Cox**, Treasurer
- **Amy Ellis/Ben Ragin**, Speaker Chairs
- **Jonathan Byrd/Josh Moreland**, Membership Chairs
- **Frank Jackson**, Club Administration
- **Laura Calendrella**, Public Relations Chair
- **Patrick Lewis**, Service Project Chair
- **Bill Smith**, Foundation Chair



## 2016-2017 NON-BOARD LEADERS

- **January Taylor**, Laws of Life Literacy Chair
- **Bryan Katz**, GRSP Host Family
- **Robert Sneed**, International Service Project & RI Convention Chair
- **Karen Kropp**, New Generations Chari for Rotaract/Interact
- **Michael O'Nan**, Vocational Chair
- **Steve Smoak**, Family of Rotary Chair
- **Tom Prior**, District Conference Chair
- **Steve Soteres/Gary Yandura**, End Human Trafficking Event
- **Michael Swahn**, Covenant House Job Fair
- **Gary Mossner**, Holiday meal delivery/donations
- **TBD** – SAS Golf Touranemnt/Wine Tasting

## BROOKHAVEN ROTARY FOUNDATION

**Jonathan Byrd**

**Karen Kropp**

**Josh Moreland**



## GOALS

- |   |          |
|---|----------|
| ■ Club PE completed 2015 mandatory training           | COMPLETE |
| ■ Club established 3-year President succession plan   | COMPLETE |
| ■ Partner with 5 Rotary Clubs within your area/region | COMPLETE |
| ■ Club identified leadership enrolled in RLI Training | COMPLETE |
| ■ Club updated/developed 3 year Strategic Plan        | COMPLETE |



## GOALS

- Induct a new member under the age of 40
- ✓ Post one “Rotary Moment” per Club per month on District 6900 FaceBook Page
- ✓ Conduct 3 Family of Rotary Event (not including Charter Night/Holiday Party)
- Achieve 25% of your Club membership attending the District Conference
- ✓ 50% of Club volunteers and attends RI Convention
- ✓ Achieve 85% club membership retention rate
- Recruit 5 new members 37 members to 42 members (CURRENTLY @ 39)
- ✓ 50% of members engaged in Club roles
- 75% of members participated in Club service projects
- ✓ 50% of members participated in Club social activities
- 20% of members sponsored new Rotarians
- Total number of members engaged = 85%

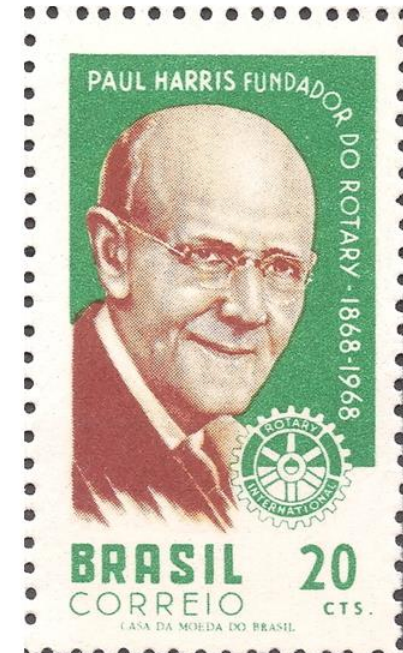
# FOUNDATION – Bill Smith, Chair



## GOALS

- ✓ Achieve 100% Paul Harris Fellow status (32 members/5 members remaining)  
Increase total number of Benefactors (estate planning) by 1
- ✓ Increase total number of Major Donors (\$10,000) by 1
- ✓ Club has at least one member attend Foundation Fund raising session at District Assembly
- ✓ Club is 100% EREY (Every Rotarian Every Year)
- ✓ 100% Rotary Foundation Sustaining Member
- ✓ End Polio Now contribution

## THE ROTARY FOUNDATION





## GOALS

- |   |                    |
|---|--------------------|
| ■ Club member serve at District Level                       | COMPLETE           |
| ■ District Grant Award of \$2,000                           | COMPLETE           |
| ■ Club members serve at District Level                      | COMPLETE           |
| ■ <b>Global Grant Submission</b>                            | <b>IN PROGRESS</b> |
| ■ <b>Early Reading Initiative at Woodward Elementary</b>    | <b>IN PROGRESS</b> |
| ■ FODAC equipment pick up / delivery in July 2016           | COMPLETE           |
| ■ <b>SAS Golf Invitational Club Fundraiser May 22, 2017</b> | <b>IN PROGRESS</b> |
| ■ Covenant House Job Fair in October 2016                   | COMPLETE           |
| ■ USO Greeting the Troops in August and November            | COMPLETE           |
| ■ Ringing the Bells for Salvation Army in December          | COMPLETE           |
| ■ Holiday meal donation/delivery in Nov and Dec             | COMPLETE           |
| ■ <b>Rotary International Convention June 2017</b>          | <b>IN PROGRESS</b> |





## GOALS

- |  |                    |
|--|--------------------|
| ■ Club partners/co-sponsors a community event  | COMPLETE           |
| ■ Club utilizes RI branding website  | COMPLETE           |
| ■ Have 50% of all Club Members register for a My Rotary.org account                      |                    |
| ■ Leverage DeKalb School System PR relationship to gain coverage about literacy programs |                    |
| ■ <b>Online presence accurately reflects current activities</b>                          | <b>IN PROGRESS</b> |
| ■ E-Newsletter distribution weekly   | COMPLETE           |
| ■ Club brochure updated and distributed  | COMPLETE           |
| ■ Facebook posts or shares 2x/week   | COMPLETE           |
| ■ <b>Link media stories/e-newsletters to website</b>                                     | <b>IN PROGRESS</b> |
| ■ <b>Create Speaker calendar on website</b>  | <b>IN PROGRESS</b> |
| ■ <b>Use social media to promote events</b>  | <b>IN PROGRESS</b> |



## GOALS

- Club sponsors Georgia Rotary Exchange Student (GRSP)
- Club sponsors Laws of Life Essay contest at Cross Keys
- Club sponsors 1 students to attend RYLA
- Co-sponsor Rotaract at Agnes Scott with Decatur Rotary
- **Sponsor Interact club at Cross Keys**

COMPLETE

COMPLETE

COMPLETE

**IN PROGRESS**

# STUFF THE BUS! BACK TO SCHOOL BACK PACKS & SUPPLIES



ROTARY  
SERVING  
HUMANITY



# STUFF THE BUS! BACK TO SCHOOL BACK PACKS & SUPPLIES



ROTARY  
SERVING  
HUMANITY



# JOB FAIR AT COVENANT HOUSE



**ROTARY  
SERVING  
HUMANITY**



# JOB FAIR AT COVENANT HOUSE



**ROTARY  
SERVING  
HUMANITY**



# SALVATION ARMY HOLIDAY MEAL DONATIONS



**ROTARY  
SERVING  
HUMANITY**



# SALVATION ARMY HOLIDAY MEAL DONATIONS



ROTARY  
SERVING  
HUMANITY







# HUMAN TRAFFICKING AWARENESS EVENT AT NSCHS



# HUMAN TRAFFICKING AWARENESS EVENT AT NSCHS



**ROTARY  
SERVING  
HUMANITY**



# FODAC EQUIPMENT PICK UP & DELIVERY



**ROTARY  
SERVING  
HUMANITY**



# FODAC EQUIPMENT PICK UP & DELIVERY



ROTARY  
SERVING  
HUMANITY



# SERVICE ABOVE SELF GOLF INVITATIONAL



ROTARY  
SERVING  
HUMANITY



## SPECIAL ROTARY EVENT

Join the Rotary Club of Brookhaven to learn how Shepherd Center continues to expand The SHARE Military Initiative to provide Veterans with care needed to integrate into family and community after struggling with Post-war mild traumatic brain injury and



# RINGING BELLS FOR SALVATION ARMY



ROTARY  
SERVING  
HUMANITY



# RINGING BELLS FOR SALVATION ARMY



ROTARY  
SERVING  
HUMANITY





# RINGING BELLS FOR SALVATION ARMY



ROTARY  
SERVING  
HUMANITY



# RINGING BELLS FOR SALVATION ARMY



ROTARY  
SERVING  
HUMANITY



# GEORGIA ROTARY STUDENT PROGRAM (GRSP)



ROTARY  
SERVING  
HUMANITY



# EARLY READING AT WOODWARD ELEMENTARY



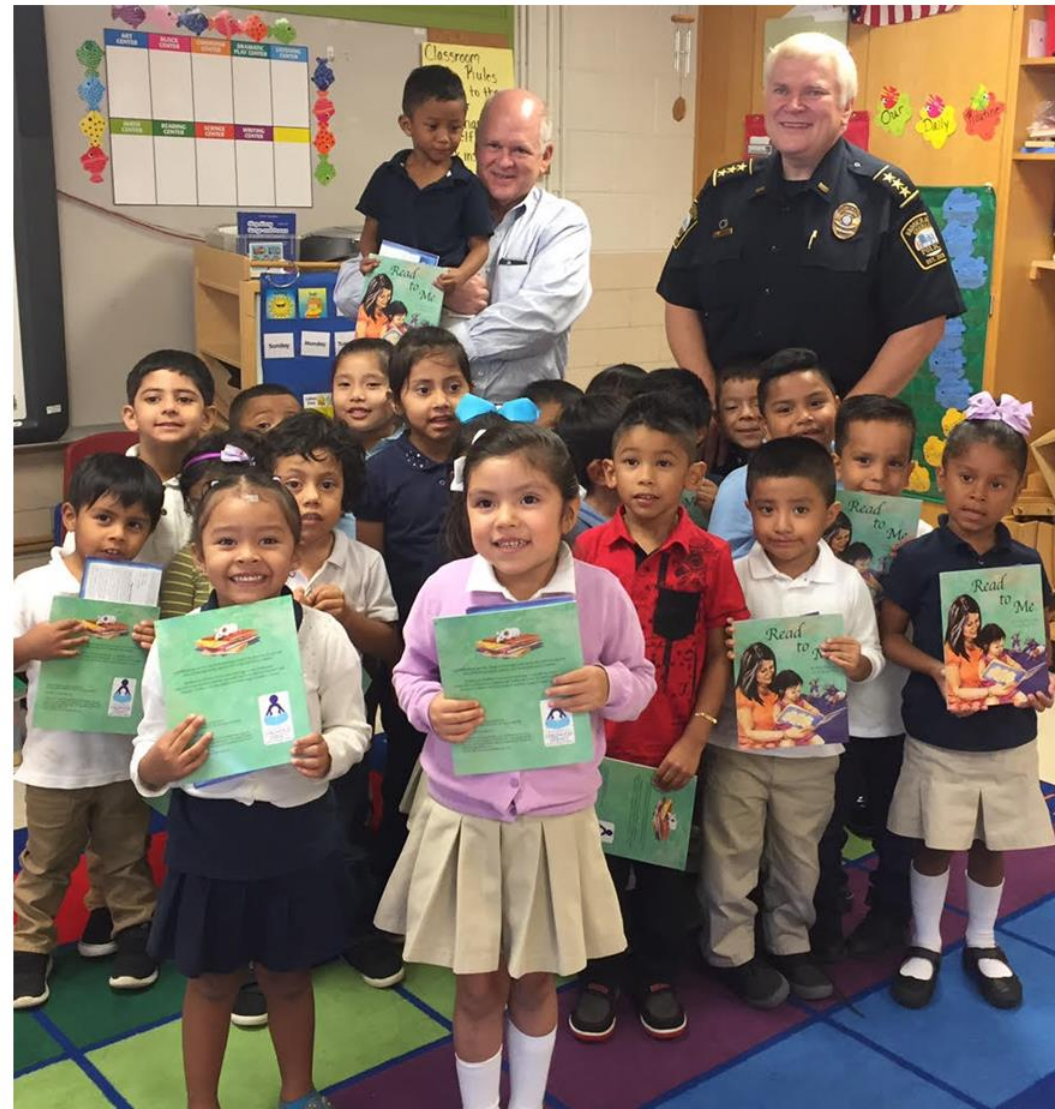
**ROTARY  
SERVING  
HUMANITY**



# EARLY READING AT WOODWARD ELEMENTARY



**ROTARY  
SERVING  
HUMANITY**



# EARLY READING AT WOODWARD ELEMENTARY



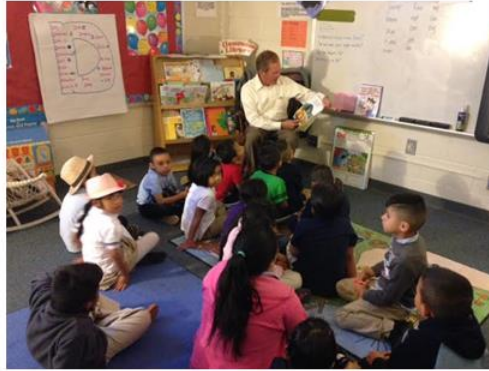
**ROTARY**  
**SERVING**  
**HUMANITY**



# EARLY READING AT WOODWARD ELEMENTARY



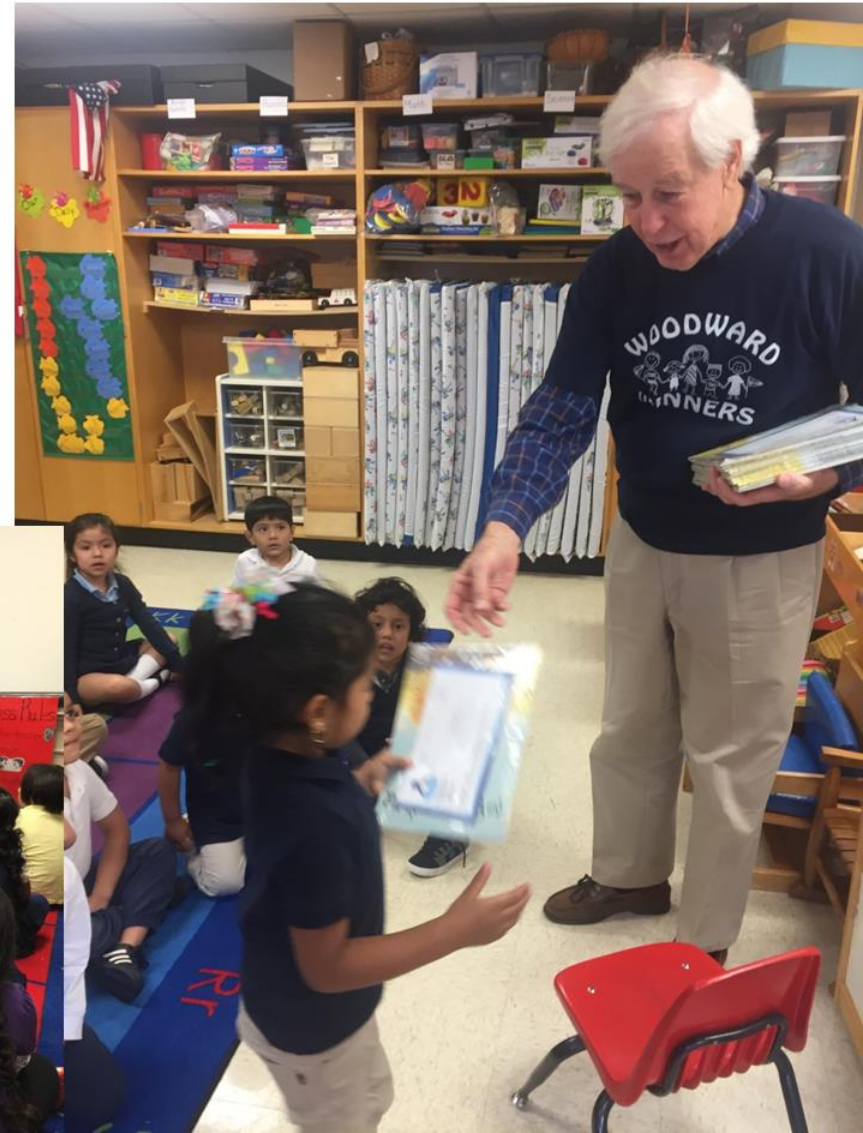
ROTARY  
SERVING  
HUMANITY



# EARLY READING AT WOODWARD ELEMENTARY



**ROTARY**  
SERVING  
HUMANITY

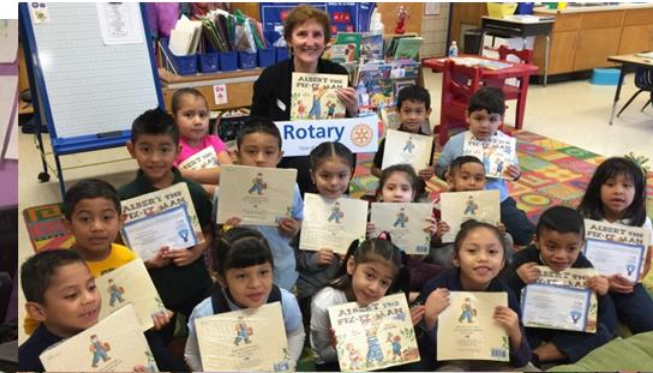




# EARLY READING AT WOODWARD ELEMENTARY



**ROTARY**  
SERVING  
HUMANITY



# BBQ COOKOUT AT THE CUNNINGHAMS



# BBQ COOKOUT AT THE CUNNINGHAMS



ROTARY  
SERVING  
HUMANITY



# GYPSY KITCHEN HAPPY HOUR



ROTARY  
SERVING  
HUMANITY



# GYPSY KITCHEN HAPPY HOUR



ROTARY  
SERVING  
HUMANITY



DINNER AT THE DOWNWIND RESTAURANT AT PDK



ROTARY  
SERVING  
HUMANITY



DINNER AT THE DOWNWIND RESTAURANT AT PDK



ROTARY  
SERVING  
HUMANITY



# HOLIDAY PART AT CHEROKEE TOWN CLUB



ROTARY  
SERVING  
HUMANITY





HOLIDAY PART AT CHEROKEE TOWN CLUB



ROTARY  
SERVING  
HUMANITY



HOLIDAY PART AT CHEROKEE TOWN CLUB



ROTARY  
SERVING  
HUMANITY



HOLIDAY PART AT CHEROKEE TOWN CLUB



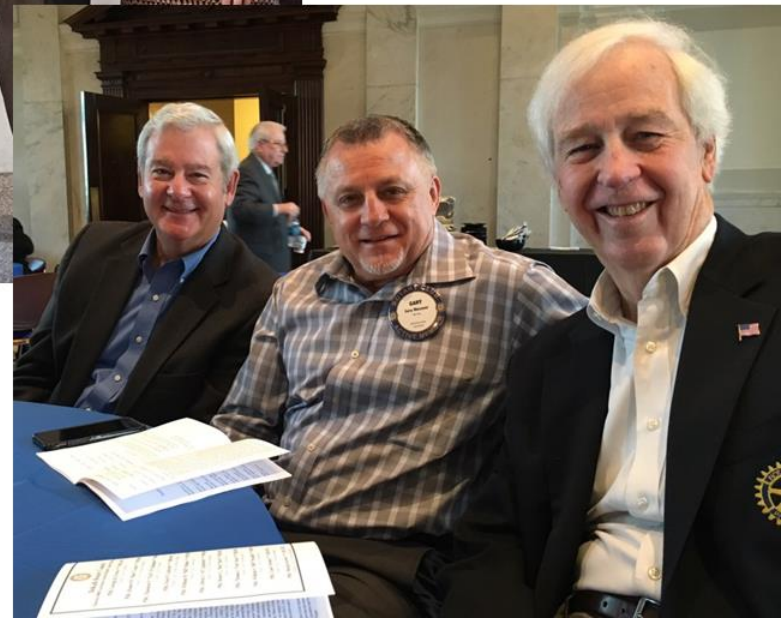
ROTARY  
SERVING  
HUMANITY



# DEKALB COUNCIL BREAKFAST



ROTARY  
SERVING  
HUMANITY



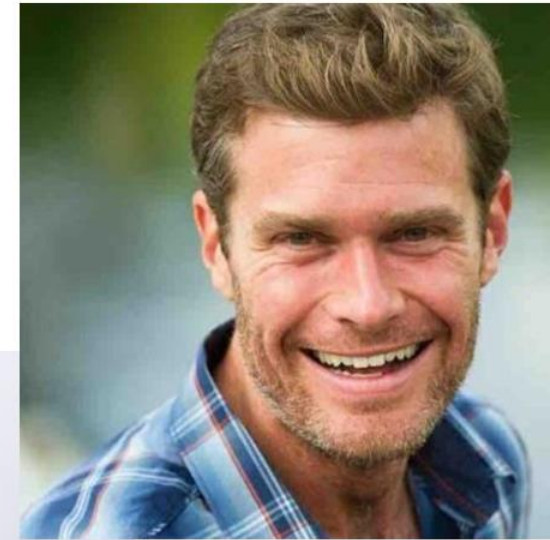
NEW MEMBERS



MARK GALVIN



MICHELLE AHN



JUSTIN ALFORD



TONY SHAFFER



# GREAT SPEAKERS



ROTARY  
SERVING  
HUMANITY





ROTARY  
SERVING  
HUMANITY







# PAUL HARRIS FELLOWS



ROTARY  
SERVING  
HUMANITY



# HONORING PUBLIC SAFETY OFFICERS



ROTARY  
SERVING  
HUMANITY





ROTARY  
SERVING  
HUMANITY



“WHATEVER ROTARY MAY MEAN TO US, TO THE WORLD IT WILL BE KNOWN BY THE RESULTS IT ACHIEVES.”

—Paul P. Harris